ADEYEMI ADEKANBI

- **Graphic Designer**
- **Web & Front End Developer**

✉ adeyemiadekanbi@gmail.com

☎ (415) 757-7607

PROFESSIONAL SKILLS

- **Graphic Design**
  - Adobe Photoshop
  - Adobe Illustrator
  - Adobe Indesign
  - Adobe Premier
  - Figma
  - Sketchup

- **Web Design & Development**
  - HTML/CSS
  - JavaScript
  - Angular / ReactJs
  - TypeScript
  - C# / NET Framework

- **Branding & Digital Marketing**
- **Project Management**

Education

Bachelor of Science ' 09 - Visual Arts
Graphic Design
SUNY at New Paltz, New York

PROFILE

Enthusiastic Graphic designer and Web Developer with 15+ years experience, I bring a versatile approach to creating efficient and visually engaging digital experiences.

PROFESSIONAL EXPERIENCE

Lead Graphic Designer
WELLS FARGO
Jan'22 - March' 24
San Francisco, CA

- Collaborated across multiple departments to design and produce marketing and training materials, ensuring cohesive and visually engaging content aligned with brand standards.
- Partnered with Agile coaches to create visually appealing infographics for the Wells Fargo Agile Playbook, simplifying complex concepts for diverse audiences.
- Contributed to the development of brand style guides, defining visual standards and ensuring brand consistency across all materials.
- Designed visually appealing and functional SharePoint sites with a focus on exceptional user experience, employing HTML, CSS, and JavaScript to align closely with brand identity.
- Collaborate with stakeholders to gather requirements and translate them into functional and engaging user interfaces, adhering to UX/UI best practices.

Sr. Graphic Designer & Web Developer
HATHAWAY DINWIDDIE CONSTRUCTION CO
Oct '14 - Dec '21
San Francisco, CA

- Designed and provided layouts for custom applications, web, and mobile interfaces for SharePoint and client sites, enhancing user experience and accessibility.
- Designed and Developed the company's public website, incorporating responsive design and modern web technologies to ensure a consistent user experience across devices.
- Collaborated with marketing team to designed marketing collateral such as event flyers, Large posters, brochures, landing pages both for internal and external use, including materials across all social media.
- Worked closely with project managers to brand consistency at all jobsite.

Senior Frontend Developer /Graphic Designer
THE CHILDREN'S PLACE
Nov '10 - Aug '14
Secaucus, NJ

- Designed interfaces for in-store touch screen applications, prioritizing engaging user experiences, usability, and accessibility for all customers.
- Designed and Developed layout and Interface for web-based application such as SharePoint, Ecommerce platform and mobile.
- Designed graphics for banners, slideshows, logos, landing pages, promos, intranet, extranet and ecommerce sites.

Graphic Designer & Web Developer
C8 MARKETING GROUP
Aug '09 - Oct '10
Florida, NY

- Designed logos, tradeshow displays, print Ads, packaging designs while developing brand identities for small to mid-sized businesses.
- Designed and developed websites, delivering advanced user interfaces with HTML, CSS, and JavaScript, and created visual assets using Photoshop and Illustrator.
- Produced user interface mockups and led front-end projects to successful, timely completion.
- Design and execute monthly emails marketing campaign.